



for every child

UNICEF CLUBS: CALENDAR 2023-2024

Check out more details on [our online calendar](#).

AUGUST THEME: EDUCATION

Primary Action

[Register your club](#) for the 2023-2024 school year and check out all the new resources at unicefclubs.org.

Action Item

- Start educating your club about child rights with your new activity deck of cards and posters found in your back-to-school kit! Don't forget to bookmark our online calendar to learn about upcoming child rights education workshops.
- Recruit club members to join your club through club involvement fairs, social media promotion and engaging activities. Keep an eye on your email for your unique code to officially sign up your members and be entered to win UNICEF USA merch!
- Plan your school year – get familiar with our updated [UNICEF Clubs Resource page](#).

Important Dates

- August 1: **Club registration OPENS**
- August 12: **International Youth Day**

SEPTEMBER THEME: ADVOCACY

Primary Action

Elevate youth voice in your community by registering to vote and attending an Advocacy workshop.

Action Item

- Select an advocacy priority from our [Action Center](#) to learn how your club can advocate for it this year and brainstorm ideas with your club on how to carry this out in your community.
- Educate yourself and your club on advocacy with UNICEF USA by reading through our [Advocacy 101](#) guide and stay tuned to join our [Advocacy Workshops!](#)
- During a club meeting, encourage your club members to check their voter registration on our Civic Action Center and organize a campaign to get your school and community registered to vote.
- Join us on social media for Hispanic Heritage Month.

Important Dates

- September 5-19: **UN General Assembly**
- September 15 - October 15: **Hispanic Heritage Month**
- September 21: **International Day of Peace**
- September 28: **National Voter Registration Day**



Share your club highlights with us throughout the year using this QR code or [clicking here](#).

OCTOBER

THEME: TRICK-OR-TREAT FOR UNICEF

Primary Action

Plan a Halloween Trick-or-Treat for UNICEF (TOT) event and turn it into a competition by creating an [online fundraising page](#).

Action Item

- Host a [costume party](#), fall festival or other community event to raise funds for Trick-or-Treat for UNICEF and show off your best costumes on Instagram and TikTok!
- In your Back to School Kit you'll receive special TOT merch! Share your QR codes with your community and share why you love TOT season on your socialmedia channels to encourage others to take part this fall.
- Reach out to your [Community Engagement Associate](#) to learn about in-person or virtual opportunities for TOT in your region.

Important Dates

- October 5: **World Teacher's Day**
- October 10: **World Mental Health Day**
- October 11: **International Day of the Girl**

NOVEMBER

THEME: CHILD RIGHTS EDUCATION

Primary Action

Get ready for World Children's Day (WCD) by educating your club about child rights this month.

Action Item

- Learn more about the United Nations Convention on the Rights of the Child (CRC) through our informative [child rights presentations](#).
- Join one of our [Child Rights Education workshops](#) with your club or [contact](#) your local staff to deliver one for your club. Stay tuned for details!
- Educate your club on the importance of child rights by playing our [Kahoot!](#)

Important Dates

- November 7: **Election Day**
- November 20: **World Children's Day**
- November 30 - December 12: **COP 28 – UN Climate Change Conference**



DECEMBER

THEME: CHILDREN ON THE MOVE

Primary Action

Learn about the current [refugee crisis](#), and what you can do this winter to help.

Action Item

- Watch [Shelter](#), a documentary created with UNICEF NextGen that tells the stories of children forced to move from their homes and families in Central America.
- Tune into our @UNICEFClubs Instagram for a Fireside Chat with UNICEF Youth on the Move Fellows.

Important Dates

- December 10: **Human Rights Day**
- December 11: **UNICEF's Birthday**
- December 13-15: **Global Refugee Forum**
- December 18: **International Migrants Day**

JANUARY

THEME: SERVICE AWARENESS

Primary Action

In honor of Martin Luther King Jr. Day, engage your club in service for children in your community.

Action Item

- Act in your community – Visit [JustServe.org](#) to find volunteer opportunities in your community.
- Act in your school – Since it's National Human Trafficking Awareness month, post the National Human Trafficking Hotline (**888- 373-7888, SMS- 233733**) on sticky notes in different locations around your school. Ex: bathroom stalls, bulletin boards, library desks.
- Act in your club – Contact your elected officials, urging them to end child marriage in your state. Visit our [Action Center](#) to learn more

Important Dates

- January 11: **National Human Trafficking Awareness Day**
- January 15: **Martin Luther King Jr. Day**
- January 24: **International Day of Education**



FEBRUARY

THEME: GENDER EQUITY & INCLUSION

Primary Action

Equity is fundamental to UNICEF's work. Understand how you can apply this to your everyday life and dive deeper into what this means for children here and abroad.

Action Item

- Join us on [social media](#) to activate your club around Black History Month.
- In the leadup to International Women's Day, host an [online trivia game](#) to educate your clubs on the progress that has been made for young women and girls and the work that still needs to be done.
- [Learn more](#) about the importance of UNICEF's work to promote Social Inclusion and ensure children have equitable opportunities in life.

Important Dates

- February 1: **Freedom Day**
- February 11: **International Day of Women and Girls in Science**
- February 20: **World Day of Social Justice**



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MARCH

THEME: WATER, SANITATION AND HYGIENE

Primary Action

UNICEF's WASH work is far-reaching. Educate your community by hosting a Water Walk.

Action Item

- Host a [Water Walk](#) to educate your community on the global water crisis.
- Start thinking about your leadership transition plans as you end the school year. Find our leadership transition guide [online](#) to guide you!
- Educate your club about UNICEF's Water, Sanitation and Hygiene work through our [PowerPoint](#).

Important Dates

- March 8: **International Women's Day**
- March 22: **World Water Day**

APRIL

THEME: CLIMATE

Primary Action

Educate your club about the impact climate change is having on children and take action on Earth Day.

Action Item

- Learn more about UNICEF's work on climate action through this month's [Powerpoint](#) and find sustainable activities in your community to take part in.
- Submit your club's [End of Year Survey](#) and receive graduation cords for your senior leaders
- Share on social media why [#BringBackImmunity](#) and spread awareness with our [shareable posts](#).

Important Dates

- April 22: **Earth Day**
- April 24–30: **World Immunization Week**

MAY

THEME: MENTAL HEALTH

Primary Action

Help us spread the message that children and adolescents' mental health and wellbeing must be prioritized.

Action Item

- Learn how UNICEF is supporting children's mental health by watching [this video](#) and discuss with your club.
- Focus a club meeting or event on Youth Mental Health, using our [Youth Mental Health: Starting the Conversation Powerpoint](#).
- Encourage your representatives to invest in and support mental health legislation. Take our online [advocacy action](#).
- Join us on social media to activate your club around Asian American Pacific Islander Heritage Month.

Important Dates

- May 20: **Mental Health Action Day**
- May 29: **International Day of UN Peacekeepers**
- May 31: **Happy graduation to our seniors!**



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JUNE

THEME: NUTRITION

Primary Action

Educate your club on UNICEF's nutrition work around the world.

Action Item

- Learn about UNICEF's expansive nutrition work through our [resources](#) and [videos](#).
- Advocate for healthy and nutritious food in your school and community.
- If you graduated high school, check to see if your college has a [UNICEF Club](#); if not, start one. If you graduated college, join [NextGen](#)! Your first year is free.
- Get ready for the end of the school year by reviewing our [Leadership Transition guide](#).

Important Dates

- June 1: **End of Year Survey is DUE**
- June 12: **World Day Against Child Labor**
- June 20: **World Refugee Day**

JULY

THEME: HUMANITARIAN EMERGENCIES

Primary Action

As Hurricane Season approaches in many countries, learn how UNICEF is responding to emergencies.

Action Item

- Host a [fundraiser](#) on social media to support UNICEF's efforts in responding to humanitarian emergencies.
- Learn how UNICEF is responding in countless areas during emergencies. For example, check out these [School in a Box](#) kits that UNICEF provides for children to keep learning even in the midst of an emergency.

Important Dates

- July 17: **World Day for International Justice**