



UNITED STATES FUND FOR UNICEF AND AFFILIATES

Consolidated Financial Statements and Supplemental Schedules

June 30, 2024

(With Summarized Comparative Financial Information as of and for the
Year Ended June 30, 2023)

(With Independent Auditors' Report Thereon)

UNITED STATES FUND FOR UNICEF AND AFFILIATES

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Independent Auditors' Report

The Board of Directors
United States Fund for UNICEF:

Opinion

We have audited the consolidated financial statements of United States Fund for UNICEF and its affiliates (USF), which comprise the consolidated statement of financial position as of June 30, 2024, and the related consolidated statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of USF as of June 30, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with U.S. generally accepted accounting principles.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the USF and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with U.S. generally accepted accounting principles, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the USF's ability to continue as a going concern for one year after the date that the consolidated financial statements are issued.

Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.



In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the USF's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the USF's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Report on Summarized Comparative Information

We have previously audited USF 2023 consolidated financial statements, and we expressed an unmodified audit opinion on those audited consolidated financial statements in our report dated October 31, 2023. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2023, is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The supplemental information included in Schedules 1 and 2 is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with GAAS. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

KPMG LLP

New York, New York
October 25, 2024

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Consolidated Statement of Financial Position

June 30, 2024

(with summarized comparative financial information as of June 30, 2023)

Assets	2024	2023
Cash and cash equivalents	\$ 94,425,423	83,552,007
Investments (note 2)	87,784,994	77,162,165
Contributions and other receivables (note 3)	118,751,830	157,760,433
Prepaid expenses and other assets	3,859,177	2,491,670
Investments held for split-interest agreements (note 4)	11,563,552	11,413,495
Property and equipment, net (note 6)	24,985,452	26,609,661
	<hr/>	<hr/>
Total assets	\$ 341,370,428	358,989,431
	<hr/>	<hr/>
Liabilities and Net Assets		
Liabilities:		
Grants payable (note 5)	\$ 45,673,631	51,859,514
Accrued expenses and other liabilities (note 8)	15,955,250	13,930,850
Liabilities under split-interest agreements (note 4)	3,140,603	3,500,390
Loans payable (note 7)	37,075,000	40,475,000
Bonds payable, net (note 7)	26,000,917	27,735,183
	<hr/>	<hr/>
Total liabilities	127,845,401	137,500,937
	<hr/>	<hr/>
Net assets:		
Without donor restrictions	132,154,300	41,230,241
With donor restrictions (note 10)	81,370,727	180,258,253
	<hr/>	<hr/>
Total net assets	213,525,027	221,488,494
	<hr/>	<hr/>
Total liabilities and net assets	\$ 341,370,428	358,989,431
	<hr/>	<hr/>

See accompanying notes to consolidated financial statements.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Consolidated Statement of Activities

Year ended June 30, 2024

(with summarized comparative financial information for the year ended June 30, 2023)

	2024		Total	2023 Total
	Without donor restrictions	With donor restrictions		
Public support and revenue:				
Public support:				
Contributions:				
Corporate	\$ 37,813,116	14,478,744	52,291,860	77,758,442
Major gifts	39,352,408	1,293,650	40,646,058	117,387,546
Foundations	201,874,399	17,600,140	219,474,539	249,803,082
Nongovernmental organizations (NGO)	67,642,662	—	67,642,662	57,406,781
Direct marketing	71,424,616	—	71,424,616	73,873,563
Trick-or-treat program	121,542	—	121,542	179,463
Internet	38,754,270	—	38,754,270	47,837,268
Other	7,637,129	—	7,637,129	30,359,309
Gifts-in-kind	174,945,529	—	174,945,529	171,680,296
Special events income, net of expenses of \$7,530,195 in 2024 and \$1,436,309 in 2023	600,658	1,715,602	2,316,260	3,583,690
Bequests and legacies	33,860,722	—	33,860,722	16,268,802
Provision for losses and discounts on restricted assets	—	(6,636,173)	(6,636,173)	(2,569,160)
Total public support	<u>674,027,051</u>	<u>28,451,963</u>	<u>702,479,014</u>	<u>843,569,082</u>
Revenue:				
Greeting cards revenue	798,897	—	798,897	1,003,696
Investment return (note 2)	13,689,679	—	13,689,679	8,034,994
Change in value of split-interest agreements	346,678	—	346,678	(201,456)
Total revenue	<u>14,835,254</u>	<u>—</u>	<u>14,835,254</u>	<u>8,837,234</u>
Net assets released from restrictions	<u>127,339,489</u>	<u>(127,339,489)</u>	<u>—</u>	<u>—</u>
Total public support, revenue, and net assets released from restrictions	<u>816,201,794</u>	<u>(98,887,526)</u>	<u>717,314,268</u>	<u>852,406,316</u>
Expenses:				
Program services:				
Grants to UNICEF and other nongovernmental organizations (NGOs) (note 5)	594,753,020	—	594,753,020	757,622,594
Public information, education, and program services	24,622,141	—	24,622,141	22,740,984
Advocacy	1,627,125	—	1,627,125	1,477,263
Total program services	<u>621,002,286</u>	<u>—</u>	<u>621,002,286</u>	<u>781,840,841</u>
Supporting services:				
Management and general	16,662,810	—	16,662,810	13,449,167
Fund-raising expenses	87,612,639	—	87,612,639	82,648,965
Total supporting services	<u>104,275,449</u>	<u>—</u>	<u>104,275,449</u>	<u>96,098,132</u>
Total expenses	<u>725,277,735</u>	<u>—</u>	<u>725,277,735</u>	<u>877,938,973</u>
Increase (decrease) in net assets	<u>90,924,059</u>	<u>(98,887,526)</u>	<u>(7,963,467)</u>	<u>(25,532,657)</u>
Net assets:				
Beginning of year	<u>41,230,241</u>	<u>180,258,253</u>	<u>221,488,494</u>	<u>247,021,151</u>
End of year	<u>\$ 132,154,300</u>	<u>81,370,727</u>	<u>213,525,027</u>	<u>221,488,494</u>

See accompanying notes to consolidated financial statements.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Consolidated Statement of Cash Flows

Year ended June 30, 2024

(with summarized comparative financial information for the year ended June 30, 2023)

	<u>2024</u>	<u>2023</u>
Cash flows from operating activities:		
Decrease in net assets	\$ (7,963,467)	(25,532,657)
Adjustments to reconcile decrease in net assets to net cash provided by (used in) operating activities:		
Depreciation and amortization	1,945,030	2,100,715
Net appreciation in fair value of investments	(8,774,307)	(5,334,459)
Change in value of split-interest agreements	346,678	201,456
Changes in operating assets and liabilities:		
Contributions and other receivables	39,008,603	11,494,482
Prepaid expenses and other assets	(1,367,507)	13,815
Grants payable	(6,185,883)	(41,035,827)
Split-interest agreements assets	(498,873)	(1,153,416)
Accrued expenses and other liabilities	2,024,400	(7,767,952)
Net cash provided by (used in) operating activities	<u>18,534,674</u>	<u>(67,013,843)</u>
Cash flows from investing activities:		
Purchases of property and equipment	(277,758)	(1,494)
Proceeds from sales of investments	17,856,462	22,348,443
Purchases of investments	<u>(20,101,243)</u>	<u>(30,084,192)</u>
Net cash used in investing activities	<u>(2,522,539)</u>	<u>(7,737,243)</u>
Cash flows from financing activities:		
Proceeds from contributions under split-interest agreements	2,138	2,862
Payments under split-interest agreements	(359,787)	(19,952)
Payment of bonds payable	(1,777,329)	(1,728,425)
Proceeds from line of credit	1,000,000	—
Payment on line of credit	(1,000,000)	—
Proceeds from loans	7,650,000	3,925,000
Payments on loans	<u>(11,050,000)</u>	<u>(10,700,000)</u>
Net cash used in financing activities	<u>(5,534,978)</u>	<u>(8,520,515)</u>
Net increase (decrease) in cash and cash equivalents, and restricted cash	10,477,157	(83,271,601)
Cash, cash equivalents, and restricted cash:		
Beginning of year	<u>83,948,266</u>	<u>167,219,867</u>
End of year	\$ <u><u>94,425,423</u></u>	\$ <u><u>83,948,266</u></u>
Reconciliation of cash, cash equivalent and restricted cash reported within the consolidated statement of financial position that sum to the total of the same such amounts shown above:		
Cash and cash equivalents	\$ 94,425,423	83,552,007
Restricted cash included in assets restricted to investments	<u>—</u>	<u>396,259</u>
Total cash, cash equivalents, and restricted cash	\$ <u><u>94,425,423</u></u>	\$ <u><u>83,948,266</u></u>
Cash paid for interest	\$ 1,642,329	2,060,085
Noncash operating activity:		
Gifts-in-kind revenue/expenses	\$ 174,945,529	171,680,296

See accompanying notes to consolidated financial statements.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Consolidated Statement of Functional Expenses

Year ended June 30, 2024

(with summarized comparative financial information for the year ended June 30, 2023)

	Program services				Supporting services			Totals	
	Grants to UNICEF and other NGOs	Public information, education, and program services	Advocacy	Total	Management and general	Fund-raising	Total	2024	2023
Grants to UNICEF and other NGOs	\$ 594,753,020	—	—	594,753,020	—	—	—	594,753,020	757,622,594
Salaries, payroll taxes, and employee benefits	—	13,141,738	726,964	13,868,702	11,008,433	28,760,947	39,769,380	53,638,082	46,974,199
Outside printing and telemarketing	—	299,830	—	299,830	17,824	11,287,365	11,305,189	11,605,019	12,373,395
Postage and shipping	—	47,345	1,266	48,611	17,498	9,450,184	9,467,682	9,516,293	7,855,162
Mailing list rental	—	—	—	—	—	1,560,675	1,560,675	1,560,675	1,180,451
Consulting and other fees	—	6,690,108	610,300	7,300,408	715,569	29,697,907	30,413,476	37,713,884	37,885,196
Telephone	—	30,583	2,315	32,898	35,671	60,768	96,439	129,337	140,486
Occupancy	—	193,875	14,413	208,288	228,003	382,037	610,040	818,328	658,384
Conferences, conventions, meetings and travel	—	728,412	36,167	764,579	1,193,475	946,271	2,139,746	2,904,325	1,547,336
Equipment, repairs, and supplies	—	1,962,719	186,143	2,148,862	1,475,063	3,044,280	4,519,343	6,668,205	5,973,377
Legal and accounting	—	45,590	—	45,590	1,100,810	—	1,100,810	1,146,400	489,166
Insurance	—	106,582	8,059	114,641	117,828	212,160	329,988	444,629	492,150
Depreciation and amortization	—	369,148	24,858	394,006	252,179	1,298,845	1,551,024	1,945,030	2,100,715
Interest	—	867,250	15,503	882,753	170,386	408,258	578,644	1,461,397	1,913,613
Miscellaneous	—	138,961	1,137	140,098	330,071	502,942	833,013	973,111	732,749
Total expenses, year ended June 30, 2024	\$ 594,753,020	24,622,141	1,627,125	621,002,286	16,662,810	87,612,639	104,275,449	725,277,735	877,938,973
Total expenses, year ended June 30, 2023	\$ 757,622,594	22,740,984	1,477,263	781,840,841	13,449,167	82,648,965	96,098,132	877,938,973	877,938,973

See accompanying notes to consolidated financial statements.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

(1) Organization and Summary of Significant Accounting Policies

(a) Principles of Consolidation

The accompanying consolidated financial statements include the United States Fund for UNICEF (Fund) and affiliates, UNICEF USA Impact Fund for Children Inc (IF4C), and Bridge Fund Grant Assistance Corporation (BF-GAC); collectively (USF). The Fund is the sole voting member of IF4C and BF-GAC and elects their boards of directors. There were no transactions for BF-GAC in 2024 and 2023.

(b) Nature of Activities

The Fund is a not-for-profit organization, chartered by the State of New York, organized to support programs through fund-raising, education, and advocacy activities, providing lifesaving medicine, better nutrition, clean water and sanitation, quality basic education, and emergency relief to children, families, and communities in more than 190 countries and territories. As a partner in the global commitment to build a world fit for children, the Fund is working to create a world that is free from poverty, disease, violence, exploitation, and discrimination.

IF4C is a not-for-profit organization, chartered by the State of New York, organized to support the Fund by facilitating the contribution and distribution of in-kind donations to advance the health, education, and welfare of children throughout the world.

BF-GAC is a not-for-profit organization, chartered by the State of New York, to receive contributions and other financial support and give grants to international charitable organizations to be used by such organizations to benefit children throughout the world.

IF4C and BF-GAC operate exclusively for the benefit of and to perform specific functions of the Fund for charitable and educational purposes.

(c) Financial Statement Presentation

The consolidated financial statements include certain prior year summarized comparative information, which does not include sufficient detail to constitute a presentation in conformity with U.S. generally accepted accounting principles (U.S. GAAP). Accordingly, such information should be viewed in conjunction with USF's consolidated financial statements for the year ended June 30, 2024 from which the summarized information was derived.

USF prepares its consolidated financial statements on the accrual basis in accordance with U.S. GAAP. Net assets of USF and changes therein are classified and reported as follows:

Without Donor Restrictions Net Assets – Net assets that are not subject to donor-imposed restrictions.

With Donor Restrictions Net Assets – Net assets subject to donor-imposed restrictions that will be met either by actions of USF and/or by the passage of time as well as assets subject to donor-imposed restrictions that stipulate that they be maintained permanently by USF but permit USF to expend all or part of the income derived therefrom to support operations.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

Revenue is reported as increases in net assets unless its use is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets unless their use is restricted by explicit donor stipulation or by law. Expiration of net assets with donor restrictions, that is, the donor-imposed stipulated purpose has been accomplished and/or the stipulated time period has elapsed, except for those restrictions met in the same year as received, which are reported as without donor restriction revenue, are reported as net assets released from restrictions.

(d) Cash and Cash Equivalents

USF considers highly liquid investments with original maturities of three months or less to be cash equivalents, except for such investments purchased by USF's investment managers as part of their long-term investment strategies. Financial instruments that potentially subject USF to concentrations of credit risk consist principally of cash, certificates of deposit, and commercial paper. Cash and cash equivalents in excess of insurable limits aggregated approximately \$94 million and \$84 million at June 30, 2024 and 2023, respectively.

(e) Investments, Including Investments Held for Split-Interest Agreements

Investments in equity securities with readily determinable fair values and all investments in debt securities are reported at fair value based upon values provided by USF's external investment managers or upon quoted market prices or readily determined published prices. Investments in limited partnerships are reflected at estimated fair values, which, as a practical expedient, are the net asset values as reported by the general partners. The estimated fair value may differ from the values that would have been reported had a ready market for these securities existed. USF reviews and evaluates the values provided by the general partners and agrees with the valuation methods and assumptions used in determining the estimated fair value of the limited partnerships.

Realized and unrealized gains on investments generated by net assets with donor restrictions are available for unrestricted use and are recorded as without donor restriction revenue.

Investment income is recorded when earned. Realized and unrealized gains and losses are determined on the basis of specific identification.

Investments are exposed to various risks, such as interest rate, market, and credit risks. Because of the level of risk associated with certain investments, it is at least reasonably possible that changes in their values will occur in the near term and that such changes could materially affect the amounts reported in the consolidated financial statements.

(f) Property and Equipment, Net

Property and equipment are recorded at cost. Depreciation and amortization are computed by the straight-line method over the estimated useful lives of the assets, or in the case of leasehold improvements, over the lesser of the remaining terms of the leases or the estimated useful lives of the improvements.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

Useful lives used in the calculation of depreciation by major category of assets are as follows:

Office condominium	39 years
Computer equipment and internal use software	3–5 years
Furniture and fixtures	5–7 years
Office equipment	3–5 years

(g) Revenue Recognition

Contributions through direct mail and other campaigns are recorded as public support when received.

Gifts-in-kind are recorded as public support at their estimated fair value on the date of receipt. For donated gifts-in-kind, USF performs a review and evaluation of the fair values by using methods that include reviewing observable market data. This includes reviewing independently quoted prices for that particular pharmaceutical product or a similar pharmaceutical product and incorporating the fair value provided by the donor. USF does not sell donated gifts-in-kind. The inputs used to measure the fair value of gifts-in-kind are considered Level 3 within the fair value hierarchy (note 1(m)).

Additionally, a substantial number of volunteers have donated their time to support the USF's fund-raising and other activities. The value of these contributed services is not included in the consolidated financial statements since they do not meet the criteria for financial statement recognition established under GAAP.

(h) Grants

Grants are recorded as an expense and liability when approved by the board of directors of USF. All commitments are expected to be paid within 12 months from the date of the consolidated statement of financial position.

(i) Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis. Accordingly, certain costs have been allocated using the square footage method among the programs and supporting service areas that were benefited.

(j) Deferred Bond Acquisition Costs

Costs incurred to obtain long-term debt are deferred and amortized over the life of the debt.

(k) Use of Estimates

The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported consolidated amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. Estimates made in the preparation of the consolidated financial statements include valuation of

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

investments at fair value, net realizable value of contributions receivable, fair value of gifts-in-kind and functional expense allocations. Actual results could differ from those estimates.

(l) Income Tax Status

The Fund is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) and is classified as a publicly supported organization as defined in Section 509(a)(1) of the IRC. IF4C and BF-GAC are also exempt from federal income taxes under Section 501(c)(3) of the IRC and are classified as publicly supported organizations as defined in Section 509(a)(3) of the IRC. The Fund, IF4C, and the BF-GAC are also exempt from state and local income taxes and qualify for the maximum charitable contribution deduction by donors.

USF recognizes the effects of income tax positions only if those positions are more likely than not of being sustained. No provision for income taxes has been made, as USF has not reported any taxable unrelated business income and any unrelated business income is offset by associated expenditures. USF evaluates, on an annual basis, the effects of any uncertain tax positions on its consolidated financial statements. As of June 30, 2024 and 2023, USF has not identified or provided for any such positions.

(m) Fair Value

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining the inputs used to measure fair value, the highest priority is given to observable inputs and lowest priority is given to unobservable inputs. Fair value inputs are categorized within a fair value hierarchy as follows:

- Level 1: Quoted prices in active markets for identical assets or liabilities or published net asset values for alternative investments that have characteristics similar to a mutual fund
- Level 2: Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs observable or corroborated by observable market data for substantially the full term of the assets or liabilities
- Level 3: Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities

(n) Newly Adopted Accounting Pronouncements

During 2024, USF adopted Accounting Standards Update (ASU) 2016-13: Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, effective for USF's fiscal year ending June 30, 2024, which required the Society to review and update its methodology for assessing credit losses for its assets, or the estimated allowance for doubtful accounts. The Standard requires that the estimate incorporate USF's forecast of future economic conditions and not rely solely on historical loss experience. Management has evaluated its estimate of credit loss on its assets in accordance with the Standard and has determined that this ASU did not have a significant impact on USF's financial statements.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

(2) Investments

The classification of investments by level in the fair value hierarchy as of June 30, 2024 and 2023 is as follows:

		2024			
		<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Cash and cash equivalents	\$	110,238	—	—	110,238
Corporate fixed income		—	44,139,098	—	44,139,098
Equity Securities:					
U.S.		34,388,537	—	—	34,388,537
Non-U.S.		9,147,121	—	—	9,147,121
Total	\$	<u>43,645,896</u>	<u>44,139,098</u>	<u>—</u>	<u>87,784,994</u>
		2023			
		<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Cash and cash equivalents	\$	456,090	—	—	456,090
Corporate fixed income		—	38,361,096	—	38,361,096
Equity Securities:					
U.S.		30,248,414	—	—	30,248,414
Non-U.S.		8,096,565	—	—	8,096,565
Total	\$	<u>38,801,069</u>	<u>38,361,096</u>	<u>—</u>	<u>77,162,165</u>

Return on investments for the years ended June 30, 2024 and 2023 consists of the following:

		<u>2024</u>	<u>2023</u>
Dividends and interest, net of fees	\$	4,915,372	2,700,535
Appreciation in fair value		8,774,307	5,334,459
Total investment return	\$	<u>13,689,679</u>	<u>8,034,994</u>

(3) Contributions and Other Receivables

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. These inputs to the fair value estimate are considered Level 3 in the fair value hierarchy. In subsequent periods, the discount rate is unchanged and the allowance for uncollectible contributions is reassessed and adjusted if necessary. Amortization of the discounts is recorded as additional contribution revenue.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

Contributions and other receivables at June 30, 2024 and 2023 consist of unconditional promises to give, due as follows:

	<u>2024</u>	<u>2023</u>
Contributions receivable:		
Less than one year	\$ 68,273,434	84,592,921
One to seven years	<u>57,724,561</u>	<u>81,953,323</u>
	125,997,995	166,546,244
Less:		
Discount to present value (ranges .43% to 2.86%)	(1,395,426)	(2,829,751)
Allowance for uncollectable pledge	<u>(5,850,739)</u>	<u>(5,956,060)</u>
Total	\$ <u>118,751,830</u>	\$ <u>157,760,433</u>

Included in gross contributions and other receivables at June 30, 2024 is approximately \$99 million due from five donors. The top five donors account for \$477.6 million or 63% of public support revenue for the year ended June 30, 2024. Gifts-in-kind revenue is primarily received from one donor.

(4) Investments Held for Split-Interest Agreements

Split-interest agreements, for which USF is a trustee, consist principally of charitable gift annuities (CGA), related assets of which total \$11,563,552 and \$11,413,495 at June 30, 2024 and 2023, respectively. Such designated assets exceed the legally mandated reserve. The classification of investments held for split-interest agreements by their level in the fair value hierarchy as of June 30, 2024 and 2023 is as follows:

	<u>2024</u>			
	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Cash and cash equivalents	\$ 414,196	—	—	414,196
Corporate fixed income	—	4,249,913	—	4,249,913
Equity securities:				
U.S.	3,779,970	—	—	3,779,970
Non-U.S.	2,854,593	—	—	2,854,593
Real assets	<u>264,880</u>	—	—	<u>264,880</u>
	\$ <u>7,313,639</u>	<u>4,249,913</u>	<u>—</u>	\$ <u>11,563,552</u>

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

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(with summarized comparative financial information as of and for the year ended June 30, 2023)

	2023			
	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Cash and cash equivalents	\$ 494,824	—	—	494,824
Corporate fixed income	—	5,398,377	—	5,398,377
Equity securities:				
U.S. Equity	4,082,221	—	—	4,082,221
Non-U.S. equity	1,429,436	—	—	1,429,436
Real assets	8,637	—	—	8,637
	<u>\$ 6,015,118</u>	<u>5,398,377</u>	<u>—</u>	<u>11,413,495</u>

Changes in fair value of these split-interest agreements are reflected in USF's consolidated statement of activities. On an annual basis, the Fund values the liability to the designated beneficiaries based upon actuarial assumptions. The present value of the estimated future payments of \$3,140,603 and \$3,500,390 at June 30, 2024 and 2023, respectively, is calculated using the Internal Revenue Service discount rate and applicable mortality tables.

(5) Grants

The boards of directors of USF authorized grants to UNICEF-assisted projects and various nonprofit organizations from funds and in-kind gifts received by USF during the years ended June 30, 2024 and 2023. Such grants are to be used by UNICEF and nonprofit organizations solely for those assistance projects approved by the boards of directors to provide life-saving medicine, better nutrition, clean water and sanitation, quality basic education, and emergency relief to children, families, women, and communities in more than 150 countries and territories.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

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(with summarized comparative financial information as of and for the year ended June 30, 2023)

As of June 30, 2024 and 2023, grants payable to UNICEF and NGOs were calculated as follows:

	<u>2024</u>	<u>2023</u>
Grants payable to UNICEF and NGOs – beginning of year	\$ 51,859,514	163,895,341
Add:		
Gifts-in-kind	174,945,529	172,016,936
Grants to UNICEF	372,709,952	454,301,934
Grants to NGOs	<u>48,043,476</u>	<u>131,303,724</u>
Total additions	<u>647,558,471</u>	<u>921,517,935</u>
Less:		
Cash paid to UNICEF	369,875,242	539,515,134
Gifts-in-kind	183,370,780	203,331,390
Cash paid to NGOs	<u>48,638,818</u>	<u>126,811,897</u>
Total deductions	<u>601,884,840</u>	<u>869,658,421</u>
Grants payable to UNICEF and NGOs – end of year	\$ <u><u>45,673,631</u></u>	<u><u>51,859,514</u></u>

(6) Property and Equipment, Net

Property and equipment at June 30, 2024 and 2023 consisted of the following:

	<u>2024</u>	<u>2023</u>
Office condominium	\$ 41,779,450	41,779,450
Computer equipment and internal use software	7,768,109	7,516,109
Leasehold improvements	104,324	78,566
Furniture and fixtures	749,961	749,961
Office equipment	<u>20,933</u>	<u>20,933</u>
	50,422,777	50,145,019
Less accumulated depreciation and amortization	<u>(25,437,325)</u>	<u>(23,535,358)</u>
	\$ <u><u>24,985,452</u></u>	<u><u>26,609,661</u></u>

(7) Long-Term Debt

(a) Bonds Payable

On June 14, 2007, a private placement of New York City Industrial Development Agency issued Civic Facility Revenue Bonds (the Bonds) totaling \$43,510,000 consisting of two series: Series 2007A (Series A) in the amount of \$7,910,000, fixed interest rate 5.05% and Series 2007B (Series B) in the amount of \$35,600,000, fixed interest rate 5.30%. Proceeds of the Bonds, net of issuance costs of \$1,204,778, were used by USF to acquire an office condominium (the Facility) and to pay for related

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

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(with summarized comparative financial information as of and for the year ended June 30, 2023)

interior space construction costs, to purchase furniture and fixtures, and to pay related costs as well as closing costs of the bond issuance (collectively, the Project). The Bonds were not secured by any mortgage lien or security interest in the Facility or any property of USF. The Bonds also had a financial covenant in which USF guaranteed to maintain minimum net assets at \$10,000,000.

In September 2016, Build NYC Resource Corporation issued private placement Civic Facility Revenue Bonds, Series 2016 (2016 Bonds) totaling \$39,100,000 to defease the New York City Industrial Development Agency Civic Facility Revenue Bonds Series 2007A and 2007B. The term of the 2016 Bonds is 20 years with a fixed interest rate of 2.86%. The deferred bond acquisition cost on bonds payable for the years ended June 30, 2024 and 2023 was \$538,281 and \$581,344, respectively.

The maturities of the bonds payable subsequent to June 30, 2024 are as follows:

Fiscal year ending:		
2025	\$	1,831,435
2026		1,885,253
2027		1,940,652
2028		1,996,097
2029		2,056,336
Thereafter		<u>16,829,425</u>
Total		26,539,198
Less deferred bond acquisition cost		<u>(538,281)</u>
Bonds payable, net	\$	<u><u>26,000,917</u></u>

Interest expense on bonds payable for the years ended June 30, 2024 and 2023 was \$799,600 and \$848,504, respectively.

(b) Loans Payable

On December 31, 2011, the IF4C entered into a loan agreement with various philanthropic investors for use with the Revolving Guarantee Bridge Fund (RGBF) program. RGBF is an innovative tool that secures better pricing, faster delivery, and a consistent flow of essential goods for children in the developing world by distributing critical, flexible capital to overcome traditional funding obstacles when purchasing urgently needed supplies that save children’s lives. RGBF funds its program activities and grants by obtaining net worth grants and similar contributions, below market loans, and program-related investments from financial institutions, foundations, and other lenders. The RGBF provides UNICEF’s Supply Division with access to U.S. mission investment funding to bridge procurement costs until regular, slower payments become available.

The loan payable balance of \$37,075,000 represents various loans from corporate and individual lenders with interest rates ranging from 0% to 3.60% per annum. The loan payable balances range from three to seven years from the date of the loan agreement. Interest expense on loans payable for the years ended June 30, 2024 and 2023 was \$616,550 and \$959,353, respectively.

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Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

(c) Line of Credit

USF has a \$20,000,000 amended line of credit agreement with TD Bank (“Lender”) signed in June 2021 which expired in March 2023, and was subsequently extended through April 2026. Advances bear interest at the Standard Overnight Financing Rate (SOFR) plus 1.615% or the Base Rate which is equal to the greater of U.S. Prime Rate or the Federal Funds Effective Rate. unless the average daily cash balance for the quarter exceeds \$10,000,000. There were no amounts outstanding on the line of credit at June 30, 2024, and June 30, 2023.

(8) Commitments and Contingencies

The Fund is obligated under noncancelable operating lease agreements for the rental of offices and warehouse space expiring through 2030 (future minimum lease payment range from \$363,826 to \$661,762 between 2024 and 2030). Such leases generally contain provisions for increased rentals based upon increases in real estate taxes and operating expenses. Total rent expense was \$712,357 and \$637,133 for the years ended June 30, 2024, and 2023, respectively.

(9) Retirement Plan

The Fund has a defined contribution retirement plan, under IRC Section 403(b), which is offered to all of its qualified employees. Employees can contribute a portion of their salary to the plan up to the maximum permitted under the IRC. The Fund will match employee contributions up to 4% of an employee’s salary (up to 6% of base compensation prior to July 8, 2013). The employee must complete one year and 1,000 hours of service and must be at least 21 years of age. In addition, the Fund makes a nonmatching contribution of 5% of salary to eligible employees prior to July 8, 2013 and 4% of base compensation of all eligible employees hired on or after July 1, 2013. The Fund’s matching and nonmatching contributions totaled \$2,674,265 and \$2,222,780 for the years ended June 30, 2024 and 2023, respectively.

The Fund has a deferred compensation plan under IRC Section 457(b) in which selected management employees can contribute additional salary up to the maximum permitted by the IRC. The Fund does not match these contributions.

(10) With Donor Restrictions Net Assets

With Donor Restrictions net assets consisted of the following at June 30, 2024:

	<u>2024</u>	<u>2023</u>
With donor restrictions net assets:		
Child protection	\$ 5,054,661	4,699,743
Child survival, including nutrition and health	58,526,482	79,330,049
Emergency	3,759,850	67,455,753
Other miscellaneous programs	9,426,795	24,223,696
Value of split interest	223,638	223,638
Endowment	<u>4,379,301</u>	<u>4,325,374</u>
Total	<u>\$ 81,370,727</u>	<u>180,258,253</u>

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

(a) Endowment

USF’s endowment consists of individual donor-restricted funds. Net assets associated with these permanent endowments are classified and reported based on the existence or absence of donor-imposed restrictions. USF has no board-designated endowment funds.

USF operates in accordance with the New York Prudent Management of Institutional Funds Act (NYPMIFA). In accordance with the accounting guidance associated with the adoption of NYPMIFA, the remaining portion of the donor-restricted endowment fund that is classified under with donor restriction net assets until those amounts are appropriated for expenditure by USF in a manner consistent with the standard of prudence prescribed by NYPMIFA.

The following table summarizes USF’s endowment by net asset class and changes therein for the years ended June 30, 2024 and 2023:

<u>Description</u>	<u>Without donor restrictions</u>	<u>With donor restrictions</u>	<u>Total</u>
Net Assets at June 30, 2022	\$ —	4,285,604	4,285,604
Investment return	—	39,770	39,770
Net Assets at June 30, 2023	—	4,325,374	4,325,374
Investment return	—	53,927	53,927
Net Assets at June 30, 2024	<u>\$ —</u>	<u>4,379,301</u>	<u>4,379,301</u>

(11) Availability of Resources

The Fund manages its financial assets to be available as its operating expenditures, liabilities and other obligations come due. The Fund operates with a balanced budget and anticipates sufficient revenue to cover general expenditures not covered by donor-restricted resources. The board approved the Fiscal Year 2025 spend from the endowment, which is estimated to be \$120,295.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

As of June 30, 2024 and 2023, the Fund considered the following financial assets available to meet its general expenditures within one year:

	<u>2024</u>	<u>2023</u>
Cash and cash equivalents	\$ 94,425,423	83,552,007
Investments	87,784,994	77,162,165
Contributions receivables	<u>118,751,830</u>	<u>157,760,433</u>
Total financial assets	<u>300,962,247</u>	<u>318,474,605</u>
Less:		
Contributions receivable not due within one year	<u>56,329,135</u>	<u>79,123,572</u>
	<u>56,329,135</u>	<u>79,123,572</u>
Total financial assets available to meet general expenditures within one year of the balance due	\$ <u>244,633,112</u>	<u>239,351,033</u>

(12) Contributed Nonfinancial Assets

USF's policy is to use contributed nonfinancial assets for programmatic or other purposes unless the assets have no utility consistent with USF's mission. In those instances, the assets would be monetized. Revenues from contributions of nonfinancial assets were as follows:

<u>Description</u>	<u>2024</u>	<u>2023</u>	<u>Usage in programs /activities</u>	<u>Donor-imposed restrictions</u>	<u>Fair value techniques and inputs</u>
Pharmaceuticals	\$ 164,088,788	159,869,430	International Health Programs	Use outside the U.S	Pharmaceuticals not legally permissible for sale in the U.S. were valued using third-party sources that represent wholesale exit prices in the principal markets (Africa, India, Canada and other international developing markets in which the products may be legally sold).
Advertising	6,022,556	8,684,596	Emergency and Natural Disaster Programs	None	Estimates based on current local rates for identical or similar services.
Apparel and footwear	195,750	—	Emergency and Natural Disaster Programs	None	Estimates based on U.S. wholesale prices of identical or similar products.
Freight and shipping services	<u>4,638,435</u>	<u>3,126,270</u>	Emergency and Natural Disaster Programs	None	Estimates based on current local rates for identical or similar services.
Total	\$ <u>174,945,529</u>	<u>171,680,296</u>			

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Notes to Consolidated Financial Statements

June 30, 2024

(with summarized comparative financial information as of and for the year ended June 30, 2023)

(13) Subsequent Events

USF evaluated events subsequent to June 30, 2024, and through October 25, 2024, the date on which the consolidated financial statements were issued, and determined there were no subsequent events required to be disclosed.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Consolidating Schedule of Financial Position

June 30, 2024

Assets	United states	UNICEF USA Impact Fund for Children Inc			Total	Intercompany eliminations	Consolidated total
	fund for UNICEF	Gifts-in-kind	Bridge fund	Subtotal			
Cash and cash equivalents	\$ 85,211,358	—	9,214,065	9,214,065	94,425,423	—	94,425,423
Investments	63,012,819	—	24,772,175	24,772,175	87,784,994	—	87,784,994
Contributions and other receivables	86,552,677	—	34,199,153	34,199,153	120,751,830	(2,000,000)	118,751,830
Prepaid expenses and other assets	3,859,177	—	—	—	3,859,177	—	3,859,177
Due from affiliate	—	—	728,058	728,058	728,058	(728,058)	—
Investments held for split-interest agreements	11,563,552	—	—	—	11,563,552	—	11,563,552
Property and equipment, net	24,985,452	—	—	—	24,985,452	—	24,985,452
Total assets	\$ 275,185,035	—	68,913,451	68,913,451	344,098,486	(2,728,058)	341,370,428
Liabilities and Net Assets							
Liabilities:							
Grants payable	\$ 44,258,472	—	1,415,159	1,415,159	45,673,631	—	45,673,631
Accrued expenses and other liabilities	9,061,808	—	6,893,442	6,893,442	15,955,250	—	15,955,250
Liabilities under split-interest agreements	3,140,603	—	—	—	3,140,603	—	3,140,603
Due to affiliate	728,058	—	—	—	728,058	(728,058)	—
Loans payable	—	—	37,075,000	37,075,000	37,075,000	—	37,075,000
Bonds payable, net	26,000,917	—	—	—	26,000,917	—	26,000,917
Total liabilities	83,189,858	—	45,383,601	45,383,601	128,573,459	(728,058)	127,845,401
Net assets:							
Without donor restrictions	109,948,487	—	24,205,813	24,205,813	134,154,300	(2,000,000)	132,154,300
With donor restrictions	82,046,690	—	(675,963)	(675,963)	81,370,727	—	81,370,727
Total net assets	191,995,177	—	23,529,850	23,529,850	215,525,027	(2,000,000)	213,525,027
Total liabilities and net assets	\$ 275,185,035	—	68,913,451	68,913,451	344,098,486	(2,728,058)	341,370,428

See accompanying independent auditors' report.

UNITED STATES FUND FOR UNICEF AND AFFILIATES

Consolidating Schedule of Activities

Year ended June 30, 2024

	United states	UNICEF USA Impact Fund for Children Inc			Total	Intercompany eliminations	Consolidated total
	fund for UNICEF	Gifts-in-kind	Bridge fund	Subtotal			
Public support and revenue:							
Public support:							
Contributions:							
Corporate	\$ 52,291,860	—	—	—	52,291,860	—	52,291,860
Major gifts	40,646,058	—	—	—	40,646,058	—	40,646,058
Foundations	219,474,539	—	—	—	219,474,539	—	219,474,539
Nongovernment organizations (NGO)	67,642,662	—	—	—	67,642,662	—	67,642,662
Direct marketing	71,424,616	—	—	—	71,424,616	—	71,424,616
Trick-or-treat program	121,542	—	—	—	121,542	—	121,542
Internet	38,754,270	—	—	—	38,754,270	—	38,754,270
Other	2,601,111	—	20,164,230	20,164,230	22,765,341	(15,128,212)	7,637,129
Gifts-in-kind	174,945,529	—	—	—	174,945,529	—	174,945,529
Special events income	2,316,260	—	—	—	2,316,260	—	2,316,260
Bequests and legacies	33,860,722	—	—	—	33,860,722	—	33,860,722
Provision for losses and discounts on restricted assets	(7,461,700)	—	825,527	825,527	(6,636,173)	—	(6,636,173)
Total public support	696,617,469	—	20,989,757	20,989,757	717,607,226	(15,128,212)	702,479,014
Revenue:							
Greeting cards revenue	798,897	—	—	—	798,897	—	798,897
Investment return	13,689,679	—	—	—	13,689,679	—	13,689,679
Change in value of split-interest agreements	346,678	—	—	—	346,678	—	346,678
Total revenue	14,835,254	—	—	—	14,835,254	—	14,835,254
Total public support and revenue	711,452,723	—	20,989,757	20,989,757	732,442,480	(15,128,212)	717,314,268
Expenses:							
Program services:							
Grants to UNICEF and other NGOs	577,079,797	—	17,673,223	17,673,223	594,753,020	—	594,753,020
Grant to affiliate	15,128,212	—	—	—	15,128,212	(15,128,212)	—
Public information, education, and program services	22,889,350	—	1,732,791	1,732,791	24,622,141	—	24,622,141
Advocacy	1,627,125	—	—	—	1,627,125	—	1,627,125
Total program services	616,724,484	—	19,406,014	19,406,014	636,130,498	(15,128,212)	621,002,286
Supporting services:							
Management and general	16,555,331	—	107,479	107,479	16,662,810	—	16,662,810
Fund-raising expenses	87,397,389	—	215,250	215,250	87,612,639	—	87,612,639
Total supporting services	103,952,720	—	322,729	322,729	104,275,449	—	104,275,449
Total expenses	720,677,204	—	19,728,743	19,728,743	740,405,947	(15,128,212)	725,277,735
Increase in net assets	(9,224,481)	—	1,261,014	1,261,014	(7,963,467)	—	(7,963,467)
Net assets:							
Beginning of year	201,219,658	—	22,268,836	22,268,836	223,488,494	(2,000,000)	221,488,494
End of year	\$ 191,995,177	—	23,529,850	23,529,850	215,525,027	(2,000,000)	213,525,027

See accompanying independent auditors' report.